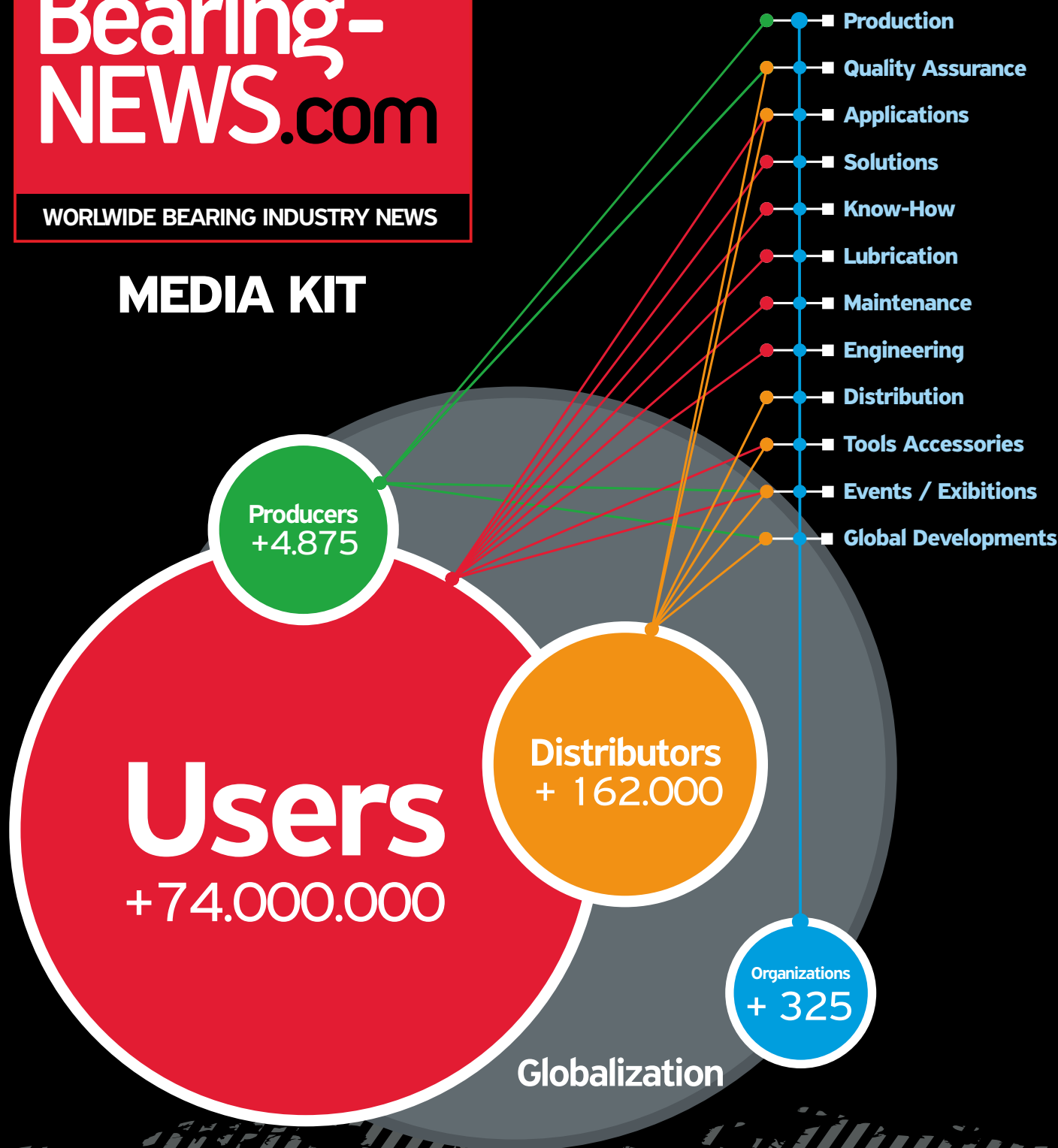


Bearing- NEWS.com

WORLDWIDE BEARING INDUSTRY NEWS

MEDIA KIT



Connect to the bearing industry network

worldwide

www.bearing-news.com

Bearing NEWS

BEARING INDUSTRY MAGAZINE

2014
SEPTEMBER
ISSUE 02

What Happened
in the
Bearing Industry
First Half of **2014**

BEARING PERFORMANCE

under Debris Contaminated Lubrication Conditions

Inside The
Bearing Stock
& **Bearing Stocks**

Reality Revealed:
**THE BEARING
SILENT KILLER**

**PROFILE ROLLERS FOR
LINEAR
GUIDANCE SYSTEM**

ZKL
SUCCESSFULLY BREAKS
INTO RAILWAY AND URBAN TRACK
TRANSPORT SEGMENT

CASE STUDY:
Catastrophic failure avoid
on a cement crusher
planetary gearbox

The Importance of
Bearing Components

**A Look Inside
NN Inc.**

ROW 60
The most effective grinding tool
for bearing industry



Dear Power Transmission and Bearing Industry Professionals,

I am honored to invite you by this occasion to join world's first 'Bearing Industry Sector Magazine' and 'Online Platform' launched by BearingNews. Created out of the need and demand for specific answers and solutions in today's globalizing industrial environment where answers and solutions are not easy to find in 'The Ocean' of information.

BearingNews gives an overview to the power transmission and bearing industry professionals, decision makers to find their specific answers and solutions by informing them on regularly base from the global developments, bearing industry related discussions, solutions, project details, product updates, engineering know-how, company news, market insights and exhibition announcements.

Bearing-News.com – Worldwide Bearing Industry News



The BearingNews online portal is published in 7 languages on 14 country portals in order to reach as much as possible professionals in developed and emerging markets. The portal has in total more than +23000 subscribers on the bi-weekly English eNewsletter and on the social media groups LinkedIn, Facebook and Twitter.

Beside the bi-weekly English eNewsletter, Bearing-News.com is started monthly eNewsletters in German, Spanish and Turkish languages, starting from April 2014.

The mission of BearingNews online portal is to become the main information source for the bearing industry professionals and decision makers in the industrialized and the BRICS countries.

BearingNews – Bearing Industry Magazine

The Bearing Industry sector magazine is providing a brief summary of whom, why, where and what is happening in the bearing industry market. It is providing answers to the power transmission and bearing industry professionals about the production, quality assurance, applications, solutions, know-how, lubrication, maintenance, engineering, distribution, tools, events and exhibitions for the bearing industry.

BearingNews magazine will be distributed through 14 online channels and promoted in 12 exhibitions which will be hold in 9 different countries during 2015.

Join BearingNews Today!

Kenan M. Özcan

Editor in Chief
BearingNews

Distribution Channels for the Bearing Industry Magazine

Bearing-News.Com
WORLDWIDE BEARING INDUSTRY NEWS



Printed Magazine

eMagazine

PC / Ipad / Iphone / Android

Social Media



Exhibitions

SEPTEM	Douai	France	27Jan - 29Jan 2015
ROLLEXPO	Istanbul	Turkey	12Feb - 15Feb 2015
SIMA	Paris	France	22Feb - 26Feb 2015
MAINTENANCE	Dortmund	Germany	25Feb - 26Feb 2015
AGRI BELGIUM	Ciney	Belgium	28Feb - 01Mar 2015
MDA-HANNOVER MESSE	Hannover	Germany	13Apr - 17Apr 2015
MACON	Den Bosch	Netherlands	22Apr - 23Apr 2015
UGOL ROSSII & MINING	Novokusnezsk	Russia	02Jun - 05Jun 2015
METEC	Düsseldorf	Germany	16Jun - 20Jun 2015
MDA SOUTH AMERICA	Sao Paulo	Brazil	30Jun - 03Jul 2015
MACATEC	Helsinki	Finland	06Oct - 08Oct 2015
MDA INDIA	New Delhi	India	09Dec - 12Dec 2015





Invitation to

Connect to the worldwide bearing industry network

BearingNEWS

BEARING INDUSTRY MAGAZINE

Advertising Rates

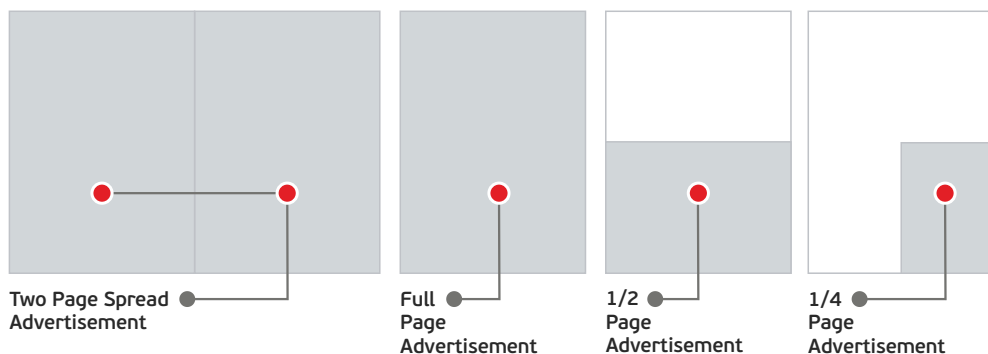
Full Page	1.200 €
Two Page Spread	1.800 €
1/2 Page	900 €
1/4 Page	600 €
Inside Front Cover	1.800 €
Inside Back Cover	1.500 €
Inside Front Cover (Two Page Spread)	2.800 €
Inside Back Cover (Two Page Spread)	2.500 €
Back Cover	3.000 €



BearingNEWS

BEARING INDUSTRY MAGAZINE

LOCATIONS



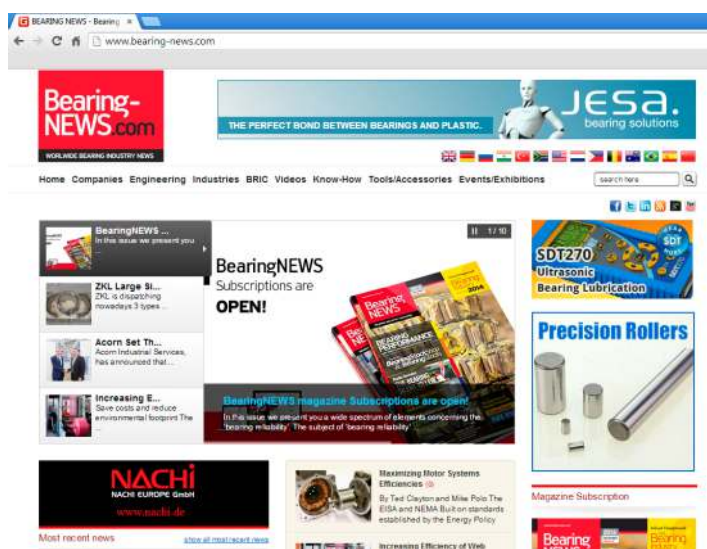
Advertorial, Press Release & Video Options

The BearingNews online portal is published in 7 languages on 14 country portals in order to reach as much as possible professionals in developed and emerging markets. The portal has in total more than +23.000 subscribers on the bi-weekly English eNewsletter and on the social media groups LinkedIn, Facebook and Twitter.

**Bearing-
NEWS.com**

PUBLISHING RATES

Portal	Location	12 x	6 x	1 x
1 Bearing-News.Com (English) Includes: Publishing on bearing-news.com, Shares on Social Media and Distribution by Newsletter for each advertorial, press release and video	Worldwide	1.200 €	800 €	200 €
2 de.bearing-news.com (German) Includes: Distribution by Newsletter for each advertorial, press release and video	Germany	1.200 €	800 €	200 €
3 ru.bearing-news.com (Russian)	Russia	1.200 €	800 €	200 €
4 in.bearing-news.com (English)	India	1.200 €	800 €	200 €
5 tr.bearing-news.com (Turkish) Includes: Distribution by Newsletter for each advertorial, press release and video	Turkey	1.200 €	800 €	200 €
6 sw.bearing-news.com (English)	South Africa	1.200 €	800 €	200 €
7 us.bearing-news.com (English)	USA	1.200 €	800 €	200 €
8 nl.bearing-news.com (Dutch)	Netherlands	1.200 €	800 €	200 €
9 ph.bearing-news.com (English)	Philippines	1.200 €	800 €	200 €
10 be.bearing-news.com (Dutch)	Belgium	1.200 €	800 €	200 €
11 au.bearing-news.com (English)	Australia	1.200 €	800 €	200 €
12 br.bearing-news.com (Portuguese)	Brasil	1.200 €	800 €	200 €
13 es.bearing-news.com (Spanish) Includes: Distribution by Newsletter for each advertorial, press release and video	Spain / Latin America	1.200 €	800 €	200 €
14 cn.bearing-news.com (Chinese/English)	China	1.200 €	800 €	200 €



Online Banner Rates

Bearing-
NEWS.com

WEBSITE BANNERS

Location			Size	Yearly	6 Months	Monthly
A	All Pages	Header	728 x 90	3.100 €	1.750 €	450 €
B	Home Page	Right of Content	120 x 120	1.500 €	850 €	250 €
C	Home Page	Right of Content	245 x 120	1.800 €	1.000 €	290 €
D	Home Page	Right of Content	120 x 245	1.800 €	1.000 €	290 €
E	Home Page	Inside Home Page	350 x 100	2.100 €	1.200 €	325 €
X	Home Page	Inside Home Page	300 x 250	2.800 €	1.150 €	350 €
F	News Page	Right of Content	120 x 120	1.100 €	700 €	220 €
G	News Page	Right of Content	245 x 120	1.500 €	850 €	250 €
H	News Page	Right of Content	120 x 245	1.500 €	850 €	250 €
I	News Page	End of Content	468 x 60	1.100 €	700 €	220 €
Y	News Page	Right of Content	90 x 728	2.800 €	1.150 €	350 €

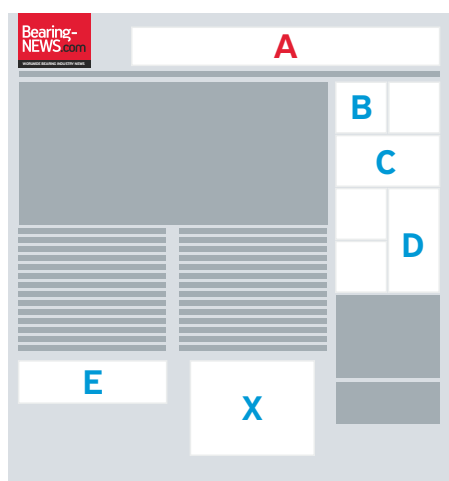
Bearing-
NEWS.com

eNEWSLETTER BANNERS

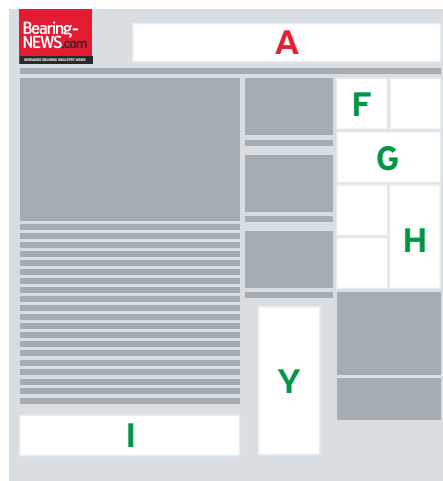
Location			Size	Yearly	6 Months	Monthly
N1	eNewsletter	Inside eNewsletter	726 x 88	2.800 €	1.800 €	600 €
N2	eNewsletter	Inside eNewsletter	726x135	4.300 €	3.300 €	900 €
N3	eNewsletter	Inside eNewsletter	726x180	5.700 €	4.700 €	1.200 €

Bearing-
NEWS.com

BANNER LOCATIONS



Home Page



News Pages



**Bearing
NEWS**

BearingNews

Camille Huysmanlaan 27
2020 Antwerp • BELGIUM
Phone : +32 488 75 78 65
Fax : +32 3 303 52 82
Email : info@bearing-news.com
Web : www.bearing-news.com

