





#### Robin Ottenfelt, Founder

Founder and Board member of Hash Mobile. Vast experience within communications, sales, business development and innovation.

Created patented revenue generating solutions for world leading industrial enterprises.

### Peter Helmersson, CEO

Board member of Hash Mobile. 20 years experience within industrial sales and business development.

#### Josefine Helmersson, CFO

Senior Accountant with more than 15 years experience from accounting within global trade and industrial groups.

#### Johan Stael von Holstein, Board member

25 years serial entrepreneur created companies including Icon Medialab, Let's buy it, Icube incubator, MyCube social network and more.

#### Rikard Lövdahl, Chairman of the Board

25 years of sales and management experience within Oil and gas industry. Built Emerson Rosemount tank gauging to become world leading in it's segment.



## **Advisory Board**

Peter Helmersson

Chairman

Robin Ottenfelt

Secretary

Christian Appelt
Innovation Enablement, IKEA Group

Oscar Bjers CEO Apple AB

Andreas Gunnergren
General Manager at Elof Hansson International AB

Johan Human

Manager for Group Project Management at SKF Group

Håkan Johansson CEO, Dekon Engineering AB Frederik Lundborg

Deputy CEO at Scandinavian Risk Solutions

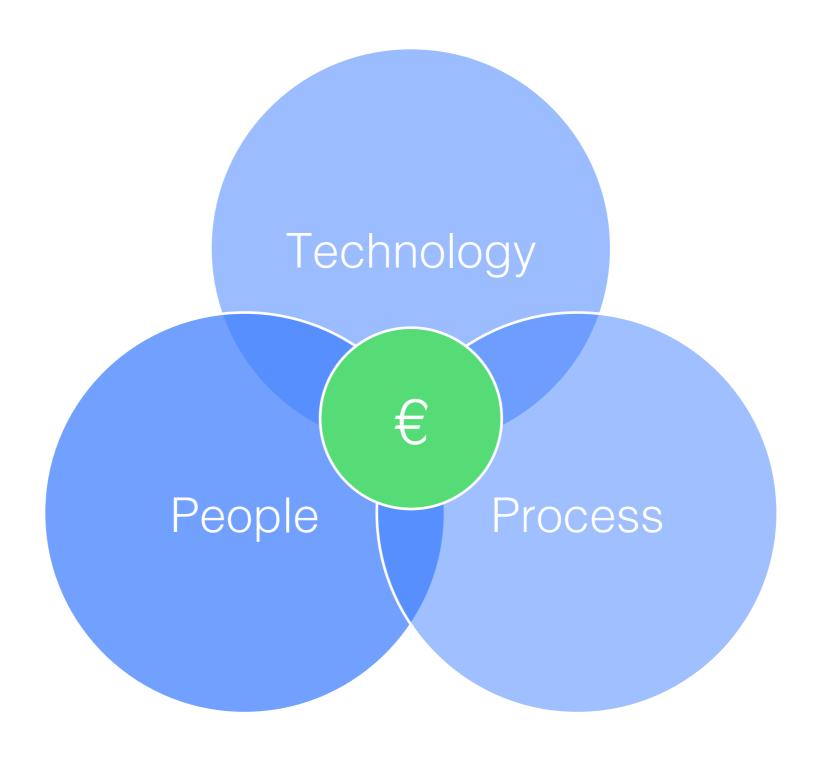
Rikard Lövdahl
General Manager at Emerson Process Management

Henrik Hagdorn Head of Sales, MaintMaster Systems AB

Vartan Vartanian CEO, iDexter

Peter Östgårdh
Director of Business Development and Operations at ITW Welding









Industry 1.0

The mechanical weaving loom, water and steam power.



Industry 2.0

First production line.

Mass production
using electrical
energy.



Industry 3.0

First programmable logic controller (PLC). Use of electronics and IT for further automation.



Industry 4.0

Based on cyberphysical systems
(linking real objects
with informationprocessing/virtual
objects and
processes via
information networks
[e.g. the Internet]).

Today

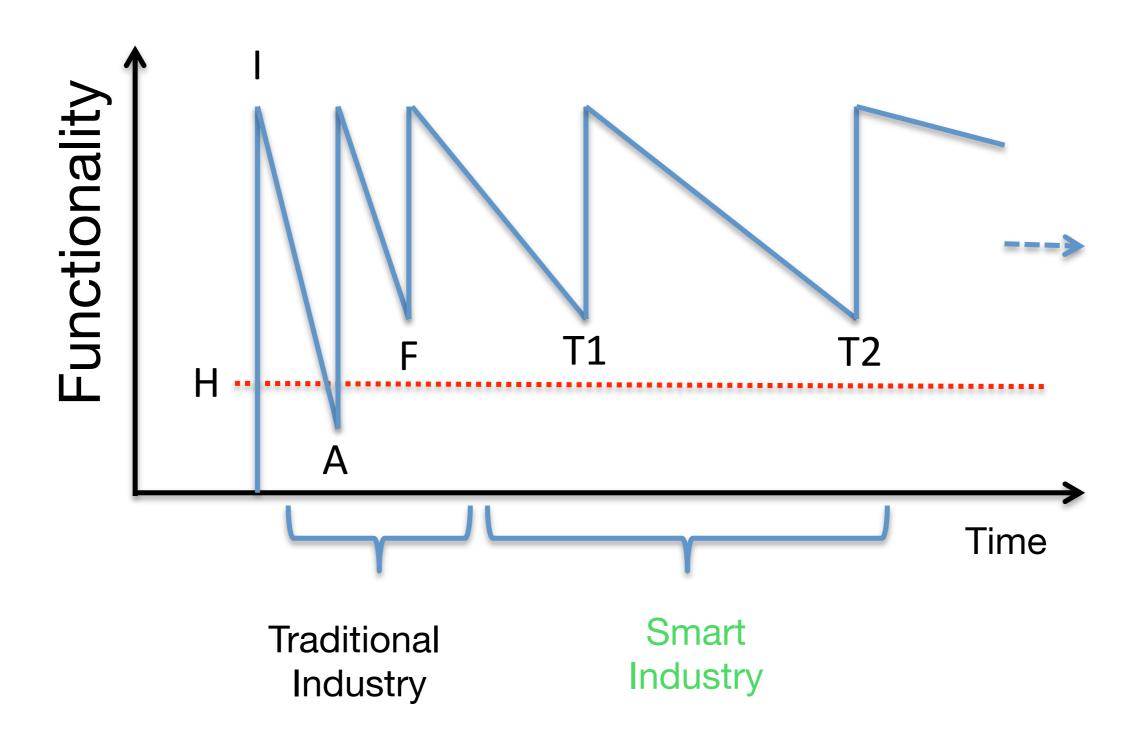
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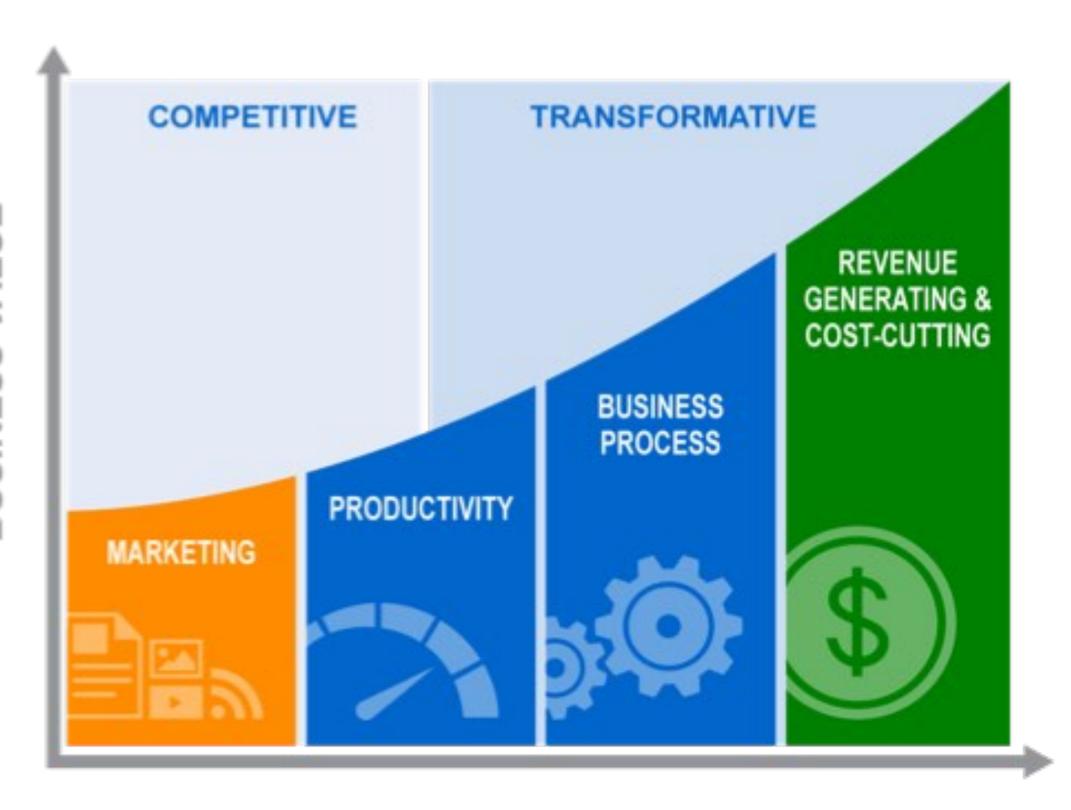


## Smart industry

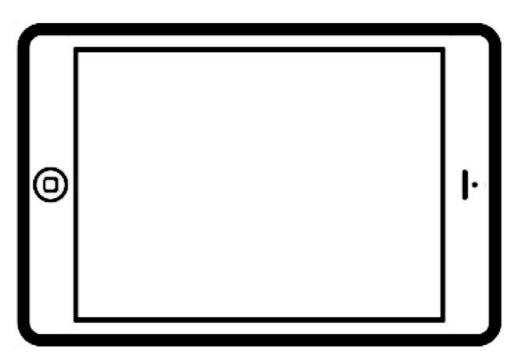




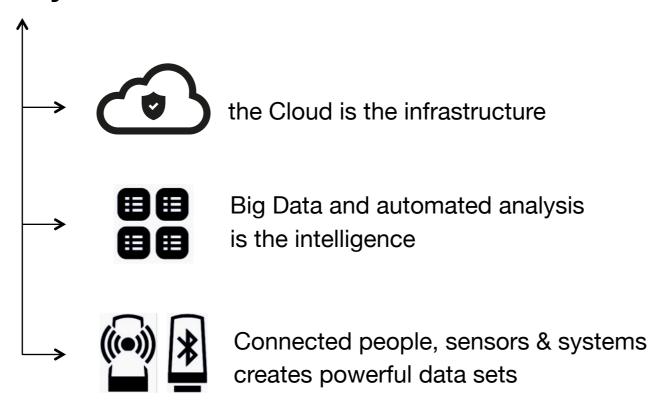








## Mobility is the window into the Smart Industry





# Optimize your assets

Easy to implement reporting system making your workday simpler and more effective



## Up to 35% potential energy savings

Make sure that the right maintenance is conducted can create 15 to 35% potential energy savings in motor & pump arrangements.

15 to 35%

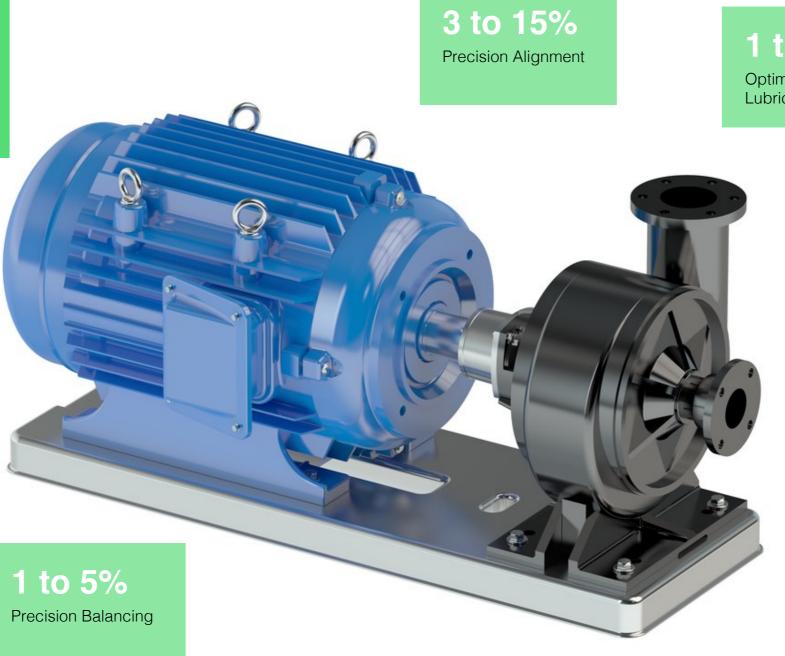
Thermography & Inspection

**Up to 5%** 

Electric Motor Analysis

1 to 2%

**Advanced Sealing** Solutions



1 to 2%

Optimum Lubrication

3 to 5%

Hydraulic Problems

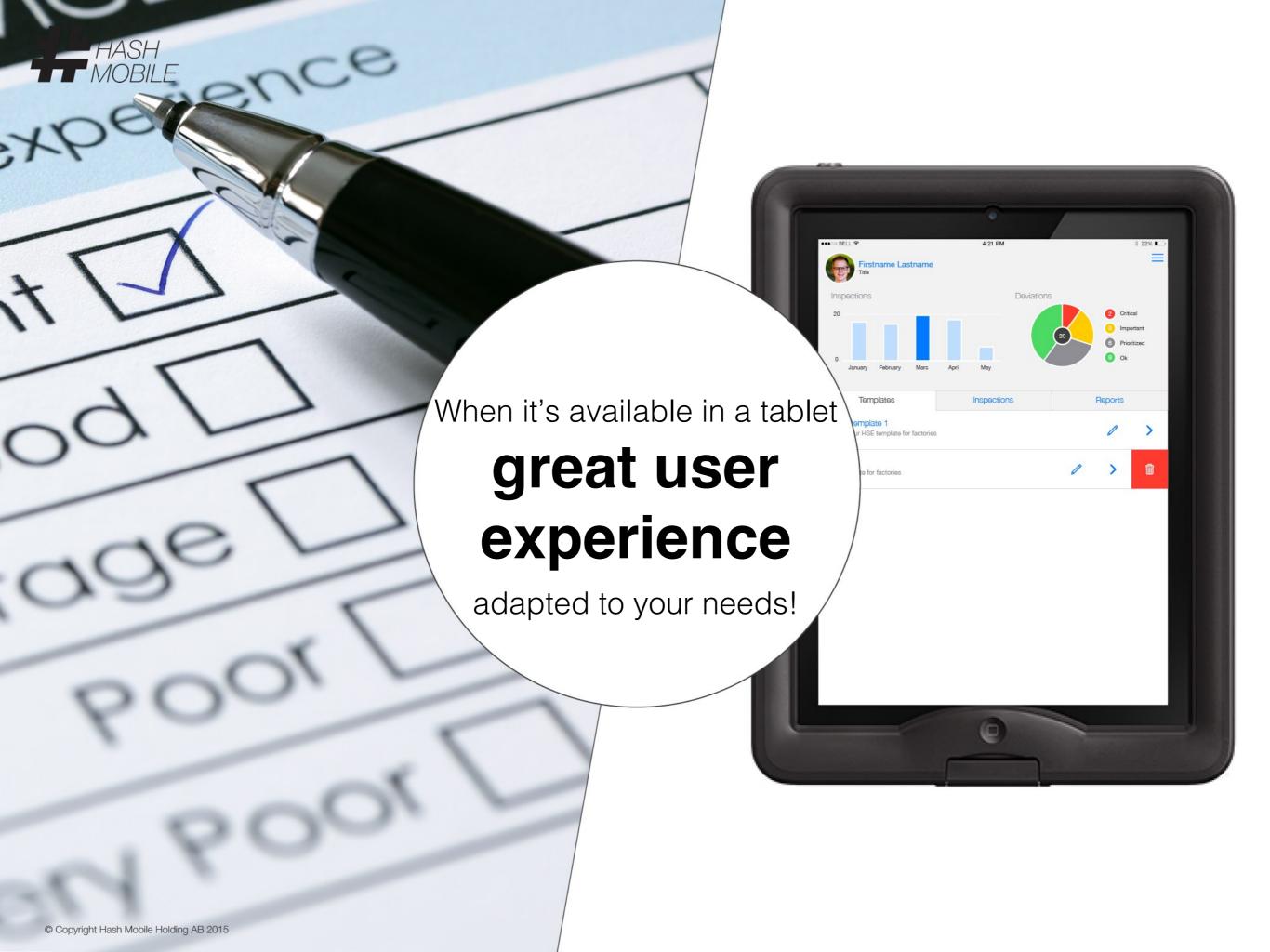
0.6 to 1%

Bearings







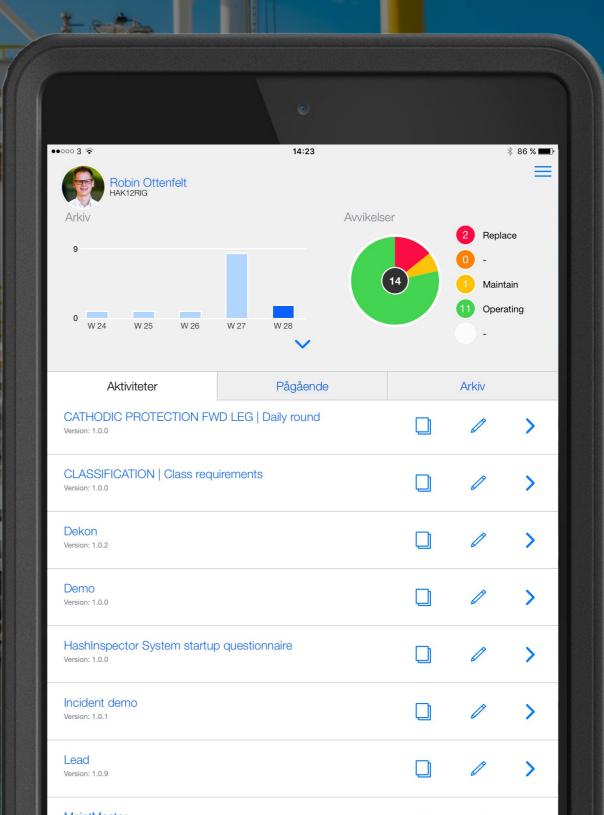




The worlds most modern reporting system benefit your

# operations

- Secure communication, secure storage
   All information managed by Hash is encrypted according to best practices and security standards.
- The right information for the right people Ensure your teams are using the latest information. User management policies ensures that only your employees access your templates and information.
- Never loose your data
   All reporting data collected by each user is automatically synchronized and securely stored in the Hash Cloud.
- Leverage your current infrastructure
   The Inspector system is built to securely integrate to your current ERP, EAM or CMMS system. We provide tailored integrations and on-premises installations to meet your requirements.





The worlds most modern reporting system benefit your

# financials

- Don't tie your capital
   All new features and support for new device and operating systems are automatically included.
- Scale up and down seamlessly
   Start with a small team and scale when you want. Or scale down when you need.
   No long term contracts and no invested capital provide low financial risk.
- No need for extra IT personnel
   Hash Inspector is managed how you want it to be managed. Existing organizations can easily learn how to mobilize their reporting needs.
- Leverage your current infrastructure
   The Inspector system is built to securely integrate to your current IT solutions.

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Weekly inspection 1			
Process data			
Process fluid inlet temperature in C Take from the local termometer of the in			T
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Cooling fluid inlet temperature in C Take from the local termometer on the	deg inlet pipe		
0 —	52	10	0
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Leakage inspection			
Inlet process flang leakage Inspect the heat exchanger for any leak	rade		
Major Major	Minor	None	
Outlet process flange leakage Inspect the heat exchanger for any leak	kage		
Major	Minor	None	
			1
Inlet cooling flange leakage			
Inspect the heat exchanger for any leak	age		



The worlds most modern reporting system benefit your

# employees

- A great user experience
   Hash Inspector provide easy to use data collection, user guidance and in-app support that help improve the accuracy and quality of the collected data.
- Send reports instantly
   Reporting templates are created only once.
   Report information is sent directly from the app as soon as you are done.
- One user license any user device
   Users can use Hash Inspector on any device and operating system we support.
- Collaborate and share reports
   With Hash Mobile Inspector teams can
   easily collaborate by sharing templates
   and reports.





The worlds most modern reporting system benefit your

# bottom line

### Improved efficiency

- Only touch information once
- Reduce time spent on reports
- Identify deviations and opportunities
- Reduce lead times

### **Improved HSEQ**

- Work with latest information
- Traceable documentation
- Correct reporting data
- Get data instantly into your CRM, ERP and quality systems.

### Improved financials

- Don't tie your capital
- Scale up and down seamlessly
- No need for extra IT personnel
- Leverage your current infrastructure



#### SERVICE REPORT

Robin Ottenfelt

Cooling fluid inlet temperature in C deg

Process fluid inlet temperature in C deg Process fluid outlet temperature in C ded Cooling fluid outlet temperature in C dec

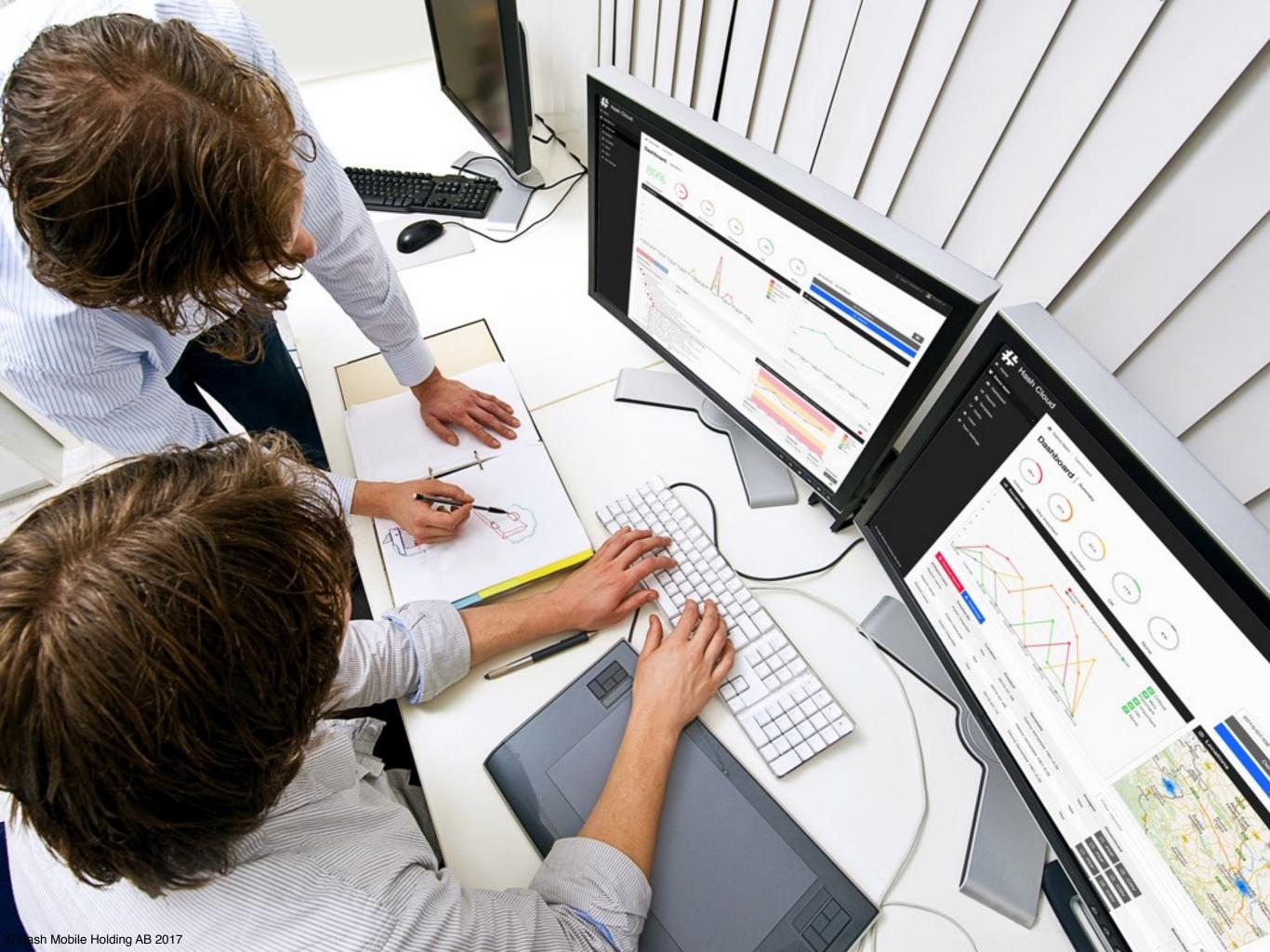
Datum: 2016-07-15 14:22:20

Inlet process flang leakage	Outlet process flange leakage
Major	None
Inlet cooling flange leakage	Outlet cooling flange leakage
None	None

Flanges and flange bolts corrosion	Connecting rods corrosion
None	None
Plates corrosion	Foundation bolts corrosion
None	None



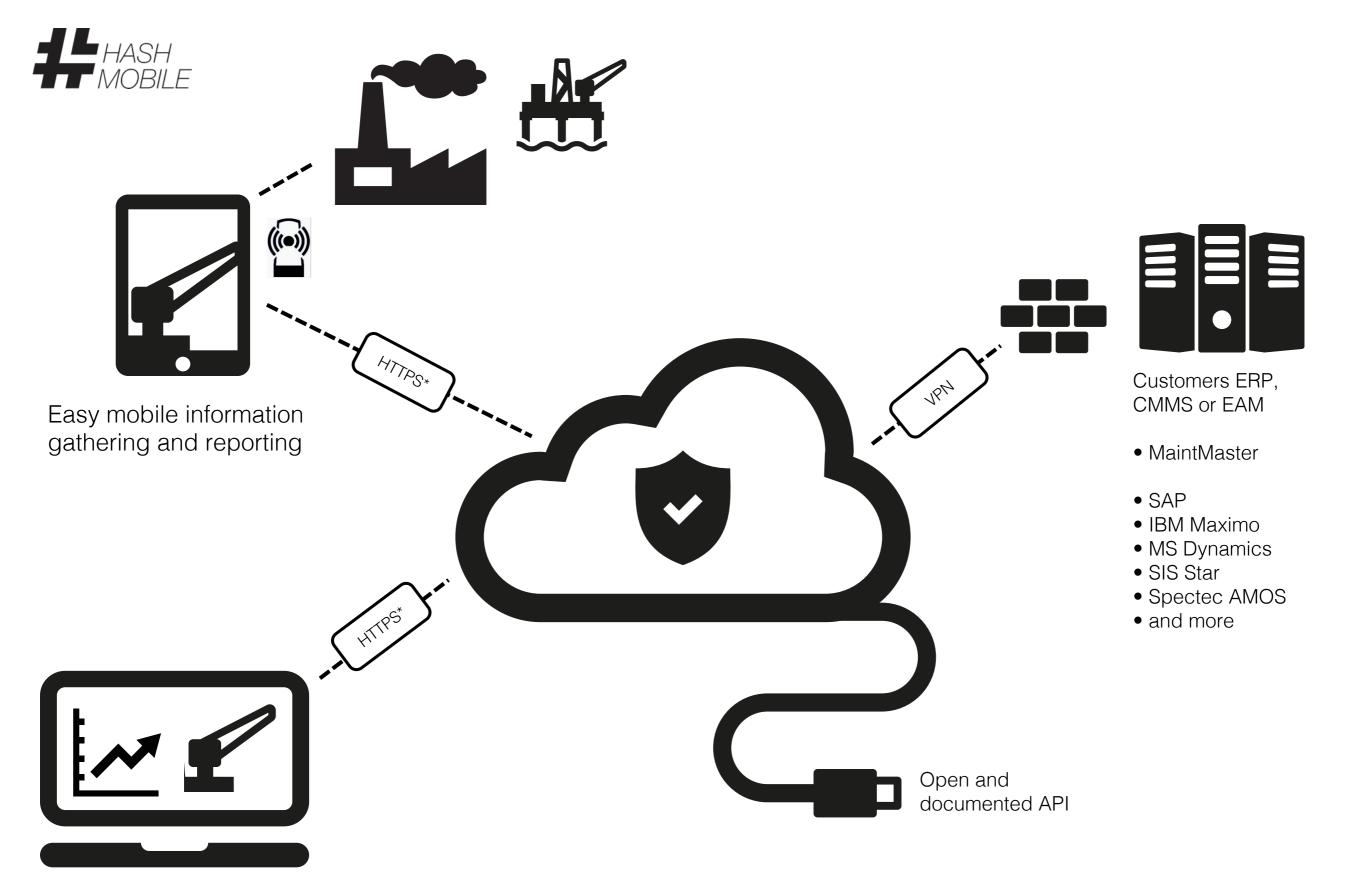






	Enterprise Device bundles			
	IP68	ATEX Zone 2	ATEX Zone 1	
Users	Unlimited	Unlimited	Unlimited	
Templates	Unlimited	Unlimited	Unlimited	
Reports	Unlimited	Unlimited	Unlimited	
Hash Cloud Storage	Unlimited	Unlimited	Unlimited	
Mobile Device Management	✓	✓	✓	
Hash Inspector App	✓	✓	✓	
Software upgrades	✓	✓	✓	
Phone support	✓	✓	✓	
Device	iPad Mini, 32 GB, 4G/WiFi*	iPad Mini, 32 GB, 4G/WiFi*	iPad Mini, 32 GB, 4G/WiFi*	
Device protection standards	IP 68, Military Standard 810F-516	IS Class 1 Div 2/ATEX Zone2; Groups A, B, C, D; IP 67	IECEx Zone1, ATEX Zone1; Groups A, B, C, D; IP 54	

<sup>\*</sup> Cellular data plan and SIM card is not included



Web based administration and dashboards



## Hash Mobile Implementation process









#### **Identify Current Pains**

Review current work processes and identify pains.

Plan where and how to kill the pains e.g. which work processes to mobilize, which integrations can increase productivity and identify reporting requirements.

Recommend an implementation plan based on customer needs e.g. cloud or on-premises installation, process mobilization, integrations to other customer systems together with a starting point that will provide great value to customer with least investment.

#### **Develop Pain Killer**

Develop and implement the identified Pain Killer based on the recommended starting point.

Plan how to train and educate the users, e.g. classroom, on-line or user driven.

#### **Pilot Program**

Roll out the Pain Killer in a pilot program for the identified starting point.

Train the users.

Measure user behavior and traction.

Document learning's to improve the Pain Killer before full scale roll-out.

Recommend an improved set-up based on user feedback together with a full roll-out plan and agree on Key Performance Indicators (KPI).

#### Roll-out

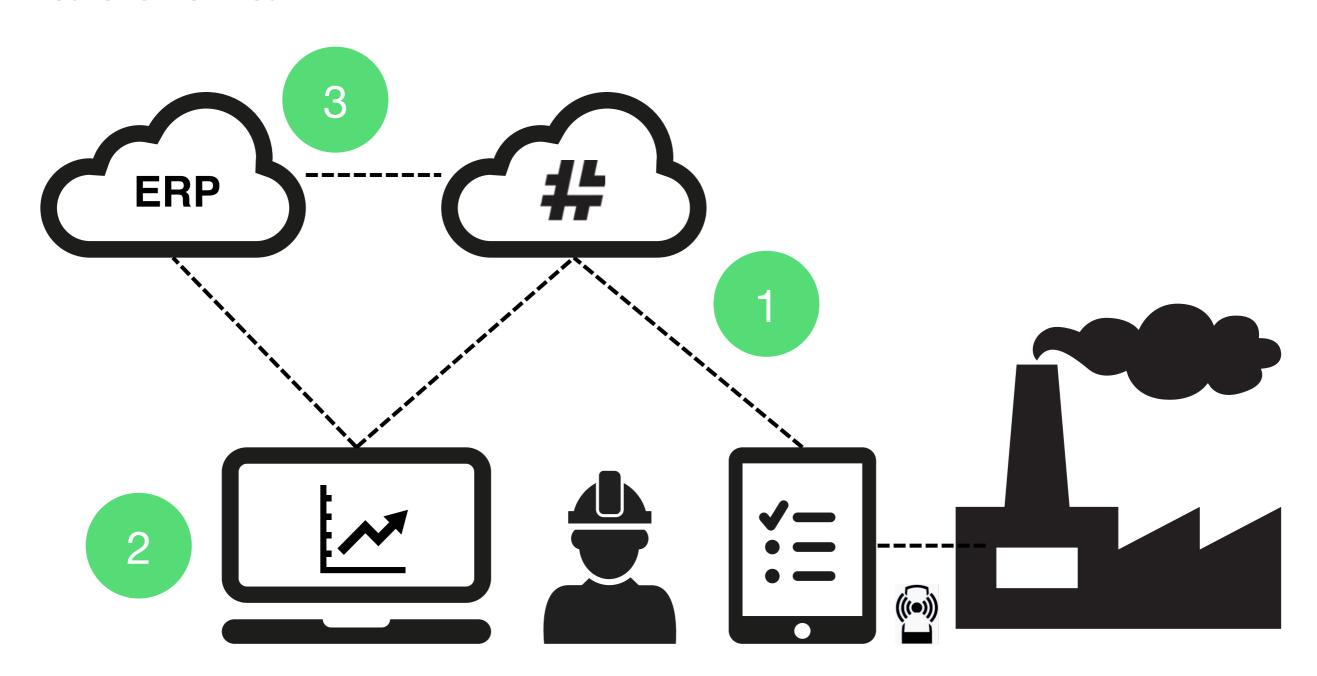
Execute the full roll out and continuously measure agreed KPI's to ensure customer success.

Deploy full scale training program.

Recommend continuous improvements to enhance customers performance and use of Hash Mobile Inspector system.



## Value chain



- 1. Hash Mobile collect information from customer operations
- 2. Partners can provide an asset management strategy and analyze your information over time and offer improvements and optimization of your asset management strategy combined with machine learning and cognitive data analysis for proactive decision support
- 3. ERP ensure that your assets are well management and that your processes are updated and used



# Integrating with condition monitoring solutions



Easily understood messages on the possible defect cause that will go into the the report.

Real-time dashboards of status of equipment in the cloud.

Possibility for in-depth analysis of condition monitoring data when/if required.

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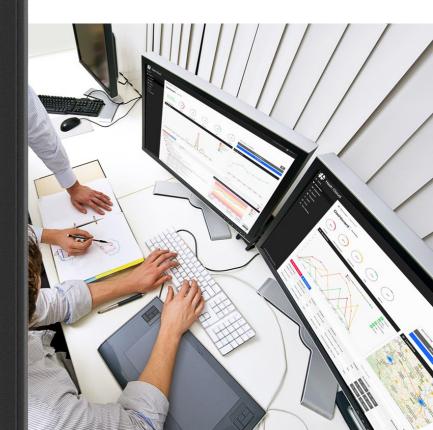
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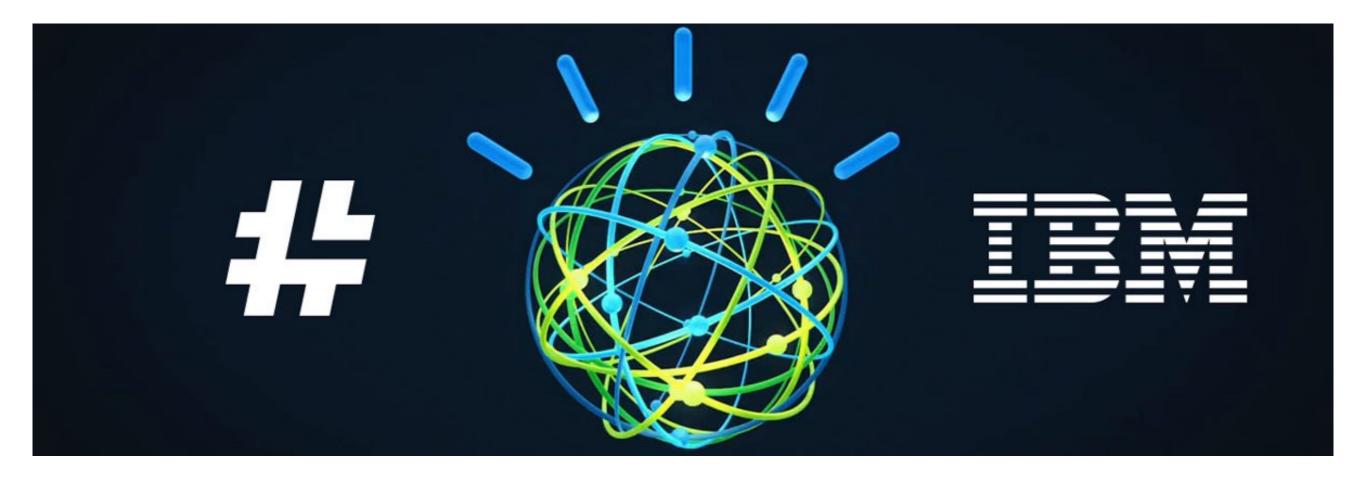
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IBM and Hash Mobile is partnering up to further support customers with improved services, scalability and adding capabilities from the world leading cognitive computing platform IBM Watson to Hash Mobiles portfolio.



"Being able to work closely together with Hash Mobile and support their focus on bringing digital innovation to tough environments like Oil & Gas, Manufacturing and Construction is key to IBM. IBM is able to support with our global capabilities and world leading cloud and cognitive computing platforms like Bluemix and Watson"

says Kenth Juthberg, Ecosystem - Cognitive Internet of Things at IBM



## Customer and partner examples





































"Being able to leverage Hash Mobiles powerful platform for mobile and cloud based data collection enables unprecedented ease of use for both drill rig operators and management teams. Together with JDC we put a true innovation into action in the toughest of industrial environments"

#### **Ron McKay**

Integrity/Reliability Manager at PSW Integrity in Liverpool







"Being able to easily get the service report done in the field is very valuable to us. Hash Mobile's solutions help us free-up time, reduce lead times and we can provide a more consistent report delivery to our customers"

Mikael Malm CEO of Colly Flowtech







"The combination of SRS's experience from providing high quality risk management services and Hash Mobile's technology and innovation power will help us to better capture incident data and support our clients with intelligence gathering and analysis"

#### **Ilya Treutiger**

CEO of Scandinavian Risk Solutions







"Improving traceability and quality control with the easy to use documentation solution from Hash Mobile enable us to be in the forefront. And it provides a competitive advantage in the market where customer- and legislative requirements on quality documentation is increasing."

Peter Hansson CEO







"Being able to easily conduct a required inspection or document a deviation with instant synchronization of the information in order to quickly plan and execute the required actions is critical in a terminal where you handle flammable liquids."

#### Jonas Rylander

Terminal Manager at St1 Supply



