In Memory of Aram Markaroğlu

The Bearing Industry Mogul who built his 25 sqm shop into a 12,000 sqm company



Mr. Aram Markaroğlu, founder of Özevren Rulman, was born in Istanbul. He spent his entire childhood in Şişli district, which was very close to the heart of the bearing trade in Istanbul. Therefore, he naturally was familiar with the industry from his very early years. Actually, if you asked me to summarize him, I'd say he was "born into it" and grow up at the roots of the Turkish bearing industry.

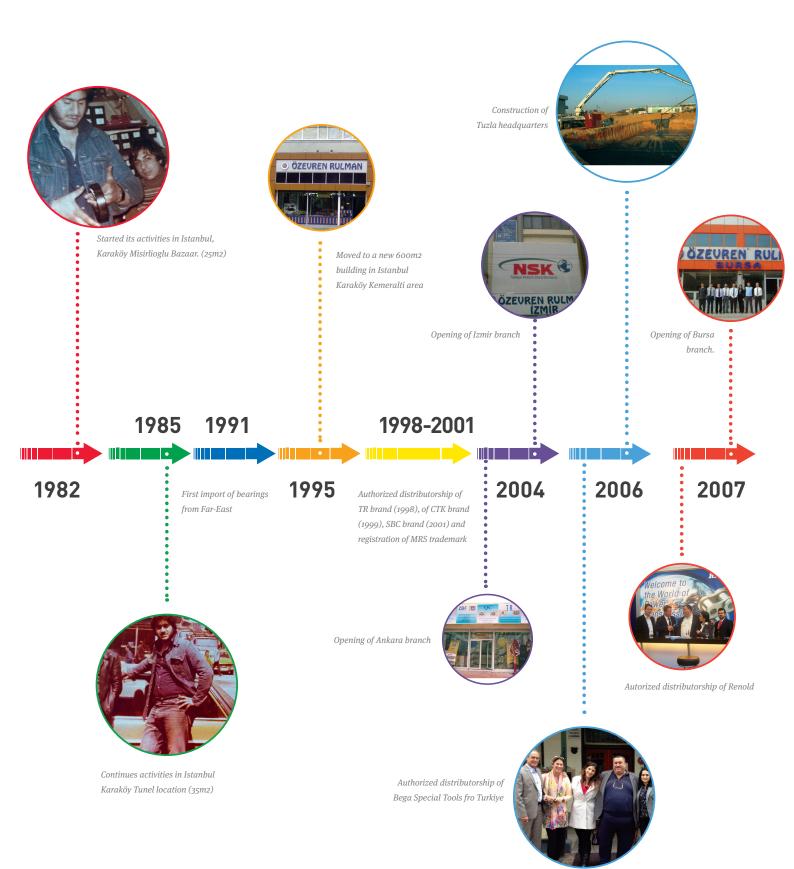
He was involved in the trade first at "Karakoy Thursday Bazaar" (Karaköy Perşembe Pazarı) which many called a "Trade University" back then. Until his military service, Mr. Markaroğlu absorbed the notion of his artisanship which was shaped by the trade culture of "Karaköy Bazaar". After completion of his military service, he started to work as chief of the bearing segment at Viktor Bali, which was one of the fastest growing companies



in the area at that time and decided to start his own business in 1982. He successfully founded his own company thanks to his entrepreneurial spirit and interpersonal skills. A decision that was taken after working ten years in the bearing industry.

His company Özevren Rulman, is today still actively serving the bearing industry for more than 40 years now.

TIMELINE of Özveren Rulman





NSK distributrship for the Turkish market



Opening of Konya branch.



Opening of Karabuk branch.



Sole exclusive distributorship of Sinoma

Opening of Esenyurt branch.



Özevren Rulman was founded as a 25sqm bearing shop. The company's first import experience was in 1991. Throughout the 90s, Özevren Rulman grew even more by introducing its own MRS bearing brand and signing a deal of distributorship with HCH, which was at the time, one of the biggest factories for deep groove ball bearings.

From 2000 on, Özevren Rulman started to grow even more rapidly, with the help of its wide marketing activities, experience and network all over the country, the company helped NSK brand to enter the Turkish market. In the 2010s, Özevren started to work with the Schaeffler group and gained a remarkable momentum with brands such as FAG / INA and became a market leader. From then on, Özevren Rulman was recognized as a front-runner in the Turkish bearing trade and became a well-known company with its large and ready-to-ship stock.

From 1982, the year the company was founded, until today, Mr. Aram's company has been growing and adding new local branches throughout Turkiye. The company has reached a 100+ large team, along with a fleet of over 40 vehicles, serving all the regions and 81 provinces within Turkiye.

The company is active at all the key segments of the Turkish manufacturing industry, on a 24/7 basis, with the motto: "Two Partners, One Aim".

Özevren's main strategy has always been supplying manufacturers and end-users directly. A strategy that resulted in setting up the branches at key and crucial industry locations with a high level of industrial activity.

The company has currently in total 9 branches with a cumulated storage capacity of 12.000 square meters. Which makes Özevren Rulman the regional leader in terms of local network, logistics and capacity. While bearings are at



I still remember the first meeting we had with Mr. Aram in our office. What was supposed to be an introduction meeting prolonged in a four hours friends chat and discussion. I will never forget our first pleasant conversations about the bearing market and on life matters in general. May he rest in peace!

Mehmet Safaltın, General Manager at Schaeffler Turkiye

66

A respectable father who is always considerate and trustful.

I will always regard him as Papa since he cared for everyone.

Celine Fu, Export Manager at ZWA International

"

66

Mr. Aram Markaroğlu, who was a big fan of the Fenerbahçe club, is one of the best examples and proof that it's really possible to reach the top from zero, with hard work and real efforts."

Gültekin Çevik, General Manager at NTN-SNR Turkiye

"





- Working with Mr. Aram Markaroğlu; a veteran, whose name is associated with the bearing industry means for me:
 - Winning tenders and projects together, shoulder on shoulder, after hours of tense work and bargaining.
 - Phone calls which sometimes lasted for hours but always ended with a smile on the face.
 - Listening to life lessons and experience stories.
 - Competition on gentlemanly manner and chats with friendship. It was like when you expect a friendly match, you find yourself competing against a professional player with championship rings.

This is how I would like to express my memories in short, on how it was to work with Mr. Aram for the last seven years. May his place be the heaven.

Burak Günsür, Sales Manager at Schaeffler Turkiye

95

the center of its product portfolio, Özevren supplies also products related to engines, reductors, linear products, chains, belts and other power transmission products.

The main industries served are the iron & steel, chipboard, woodworking manufacturing, heavy industries, railway and mining facilities. In terms of OEMs, the company focusses on machine producers, engine and reductor producers, compressor, pump producers and agriculture machine producers.

Main brands in Özevren's portfolio are SCHAEFFLER (FAG/INA), NTN-SNR, IKO, ZWA, MRS, BEGA, MARSTON DOMSEL, ZIMAS, OMEGA, VOLT, SUPTEX, LIMON, SINOMA and many other.



Mr. Aram Markaroğlu is an approachable, hospitable, helpful, respectable, and a gentleman of truth and justice. He will live in my heart forever.

Yupeng Guo, Export Manager at HCH International











































